

HENDERSON COUNTY ESD 12

January 19, 2026

MINUTES

The meeting was called to order at 6:30 PM. A quorum was established with all members present. President Seale welcomed guests: Brandon Smith, Rick Ford, Mark Hammack and Rebecca Smith.

Commissioner Seale moved item CWJ Strategies to first place on the agenda and introduced Laura Jackson, company representative. Ms. Jackson gave an overview of what their company can do to help in an election (specifically a sales tax for residents living outside the city limits of Chandler but inside the boundaries for ESD 12). She congratulated ESD 12 on foreseeing the possible decline of property tax and the need to supplement that income. She projected a possible voter turnout of 2500 in November, 2026. It was recommended that as many as 3 mail-outs might be needed (\$6500), house to house visits for as many as 2200 households, and banner ads (5k depending on site/number). A survey of the area would also be needed prior to any definitive plans (\$1000). Petitioning should begin after the May election and filed with county for a spot on the November ballot. Actual campaigning should begin in August, 2025.

December meeting minutes were approved. Commissioner Bersano made the motion and Commissioner Delaney seconded.

Commissioner Bersano presented the treasurer's report and updated the 2025 audit. All documents have been presented and completed audit will be ready for approval in February.

Commissioner Lyon and Delaney gave an update on the strategic plan. They have been meeting with CVFD for priorities. All commissioners were asked to attend the Strategic Planning session at the upcoming Safe-D convention.

Commissioner Bertholf reported that all year-end reports (Safe-D, Public Notice, Commissioners Annual Report) had been completed.

Attendees for Safe-D conference in San Antonio Jan 28-30 were updated. Commissioner Delaney cannot attend. He will be replaced by Brandon Smith. Asst. Fire Chief Johnston cannot attend. Treasurer Bersano will make the changes for registration and hotel accommodation on Tuesday.

Chandler Volunteer Fire Chief presented the 2025 Incident Report. This will be posted on the website (Misc). Several gifts and grants were received by the Fire Department recently and Brandon Smith reported on a close out sale of seven air packs from Daco (\$3000). Members agreed this was a needed purchase but would require action at the February meeting. The department is in the process of developing a training schedule that will allow more volunteers to participate. Remodeling of the bathrooms is almost completed.

The meeting was adjourned at 7:30 pm.

Respectfully submitted

Nancy Bertholf